

the numbers are only part of our story



economic and social value report to the community

A VISIT to the Innisfil ideaLAB & Library opens more than doors to the imagination.

With resources for learning, entertainment, and community engagement, your Library is the ultimate hub for information and discovery.

More than that, our Library plays a crucial role in fostering both economic and social growth in Innisfil.

THIS IS WHERE WE SHINE

Over **5,600 Innisfil adults** participated in programs to be creative, engage with others, and learn something new, an **economic value of \$56,440**

With an **economic value of \$114,135**, over **9,500 Innisfil kids** participated in fun and educational library programs, like our award-winning monarch butterfly rearing program.

The Library meets the community’s demand for meeting space in an open, welcoming, warm place. A wide range of **local and regional community services partner** with the Library to deliver their services to Innisfil residents including: VON, EarlyON, CMHA, YMCA Settlement Services, SHIFT, CONTACT Community Services, Elizabeth Fry Society, SMDHU and so many more.

In 2022, the library provided meeting spaces to partners at a **value of \$17,782**

When Darren and his family moved to Innisfil, he wondered (and worried) if the social infrastructure; the culture, arts, history and places to connect and discover, would be lacking.

He’d had neighbours describe the Library as “the place”, but assumed he knew what a library was all about.

“It really put everything into focus for me,” he says “when we went to see a steel drum band perform at the library, I was overwhelmed by the amazing variety of things going on, the noise, the energy... the image of libraries from my youth as quiet spaces filled with books was shattered.”

This was it. This was our space. The place to gather and feed our hearts and minds.

544%

Return on Investment Every dollar invested in the Innisfil ideaLAB & Library produces \$5.44 of economic value.

1336

Programs for new and lifelong learners

69,748

Hours of digital access

15,897

Program attendees

ECONOMIC BENEFIT
PER RESIDENT

\$453

ECONOMIC BENEFIT
PER HOUSEHOLD

\$1,141

ECONOMIC BENEFIT
PER CARDHOLDER

\$1,263

Innisfil ideaLAB & Library
created over

\$20.6 million
in economic impact* in 2022

*Visit www.innisfilidealab.ca/ROI
to read the full analysis

As an older adult, mental health and staying active and engaged in the community has been top of mind for Deborah. This 65-year-old resident of Innisfil has found what she was looking for in the programs of the Innisfil ideaLAB & Library. “It’s a reason to get up in the morning, and staying busy keeps me going”.

Through programs like Crafting for Humanity, HackLAB Kits for Seniors and other engaging activities, the Library creates more than economic value with free and low cost services and technology training. “I want to keep my golden years, golden, and attending programs at the Library keeps me engaged, informed, and connected to my community.”



Numbers

tell only part of the story.
Our community tells the rest.

For every tax dollar invested in Library services, Innisfil ideaLAB & Library delivers \$5.44 worth of value. Looking beyond the numbers, there's always more to the story.

In 2022, a baby took his first steps in an early-literacy program; a mom took job interviews over Zoom while her kids attended programs; an entrepreneur built new skills and eventually a business out of the Library; and seniors made friends while making scarves to keep the community warm.

Every visit to the Innisfil ideaLAB & Library is more than just a program, a book, or a piece of technology. It is an opportunity for community, connection, and skill-building. Each visit to the Library is an investment in the future of our community.

